



MA-UNI

A Human-Oriented Robotic Vision

From imagination to artificial human presence. A long-term vision combining robotics, design, creativity and future human-machine interaction.

Vision & Development Package
Version 1.0 | **2026**

MA-UNI at a Glance

The Project in One Page

What is MA-UNI?

MA-UNI is a human-oriented robotic platform exploring the future relationship between humans and artificial bodies.

01

Vision

Creating a recognizable artificial human presence where technology and imagination meet.

02

Design

A humanoid identity based on approachable, human-oriented visual design.

03

Technology

A lightweight, modular and accessible engineering approach.

04

Universe

A creative ecosystem including robotics, stories, education and media.

One identity. Multiple expressions. A future-oriented ecosystem.

Why MA-UNI is Different

A Different Philosophy of Humanoid Development

Many humanoid projects begin primarily from engineering goals: movement, automation and technical capability.

MA-UNI begins from another question:

How can technology create a recognizable and meaningful artificial presence?

Different Starting Point

Traditional Machine Approach

- Function first
- Technical optimization
- Task-oriented design
- Machine identity

MA-UNI Approach

- Human-oriented presence
- Recognizable identity
- Design and technology together
- Long-term creative ecosystem

Beyond a Single Product

MA-UNI is designed as a platform that can expand into multiple technological and creative directions.

- Robotics
- Artificial bodies
- Stories and media
- Educational applications
- Creative products

Not only a machine. Not only a product. A recognizable future identity.

MA-UNI Development Roadmap

From Prototype to Future Platform

MA-UNI is designed as an evolving platform. Each development stage creates new opportunities for technology improvement and partnerships.

The first prototype proves the vision. Future generations expand its possibilities.

Stage 1 — Prototype Foundation

Creation of the first functional full-scale humanoid platform.

- Mechanical structure
- Basic movement systems
- 3D designed components
- Electronic control systems
- Visual identity development

Stage 2 — Engineering Refinement

Improvement of reliability, durability and performance.

- Optimized mechanical parts
- Improved motion control
- Stronger structural elements
- Modular upgrades

Stage 3 — Intelligent Interaction

Integration of advanced software capabilities.

- AI systems
- Voice interaction
- Sensor integration
- Human-machine communication

Stage 4 — Product Ecosystem

Expansion beyond the humanoid platform.

- Specialized versions
- Educational applications
- Creative products
- Media opportunities

From a prototype. To a platform. To a global identity.

MA-UNI Partnership Models

Building a Collaborative Future Ecosystem

MA-UNI is designed as a platform for collaboration between technology companies, manufacturers, creative organizations and investors.

Different partners can contribute their expertise while developing their own successful directions within the broader MA-UNI vision.

Potential Partnership Areas

Robotics Development Partner

Development of mechanical systems, electronics, software and future humanoid capabilities.

Manufacturing Partner

Production technologies, materials, scaling and industrial implementation.

AI & Software Partner

Artificial intelligence, interaction systems, learning and communication technologies.

Creative Industry Partner

Films, animation, games, storytelling and expansion of the MA-UNI universe.

Education Partner

Educational platforms using MA-UNI as a symbol of future technology.

Investment Partner

Supporting strategic growth and future development stages.

Flexible Collaboration Structure

Partnerships may be developed through different models:

- Development agreements
- Licensing models
- Manufacturing partnerships
- Regional partnerships

Partners develop opportunities. The MA-UNI vision connects them.

MA-UNI Brand Ecosystem & Licensing Vision

One Identity. Multiple Expressions.

MA-UNI is not limited to one product. It is designed as a platform for multiple expressions of the same vision.

Potential Brand Directions

Humanoid Robotics

Humanoid platforms and future robotic systems.

Figures & Dolls

Articulated figures, collectible products and creative models.

Educational Products

Learning tools connected with robotics and future technologies.

Books & Storytelling

Science fiction, philosophy and narratives expanding the MA-UNI universe.

Film & Entertainment

Animation, cinematic projects and digital experiences.

Design Products

Future creative products inspired by the MA-UNI identity.

Quality and Brand Control

Future collaborations should maintain:

- Original MA-UNI identity
- Visual consistency
- Quality standards
- Connection with the project's philosophy

Different creators. Different products. One recognizable vision.

MA-UNI Brand Protection & Intellectual Property Strategy

Protecting the Identity Behind the Platform

The long-term value of MA-UNI depends not only on technology, but also on preserving its original identity, visual language and creative direction.

Core Intellectual Property Elements

Brand Name

Protection of the MA-UNI name as the central identity.

Visual Identity

Protection of design language, appearance and character.

Creative Heritage

Preservation of history, stories and philosophy.

Design Direction

Maintaining consistency between developments.

Partnership Without Losing Identity

Partners may develop specific technologies or products, while the original MA-UNI identity remains connected to its creator and vision.

Possible Collaboration Models

- Licensed product development
- Regional partnerships
- Technology cooperation
- Manufacturing agreements
- Creative licensing

Technology may evolve. Products may change. The identity remains.

MA-UNI Investment Opportunity

Participating in a Future-Oriented Platform

MA-UNI represents an opportunity to participate in the development of a humanoid platform combining technology, design and creative vision.

Investing in MA-UNI means supporting the development of a vision, not only a machine.

Areas of Development

- Engineering development
- Manufacturing development
- Artificial intelligence
- Brand expansion
- Creative applications

Potential Value Creation

- Technology development
- Future products
- Licensing opportunities
- Creative partnerships
- Educational applications
- Media expansion

The goal is not only to build a robot. The goal is to build a lasting platform.

MA-UNI Frequently Asked Questions

Common Questions About the Project

Is MA-UNI only a robot project?

No. The prototype is part of a broader vision combining robotics, design and creative development.

Why is MA-UNI different?

Because it focuses not only on function, but also on identity and human connection.

Who owns the MA-UNI identity?

The identity is based on its original concept, name, history and design philosophy.

Can partners develop their own products?

Yes. Different partners can develop different directions within the MA-UNI ecosystem.

How much investment is required?

Resources depend on development stage, production goals and desired scale.

What is the long-term goal?

To develop MA-UNI into a recognizable humanoid platform combining technology and imagination.

The future is created not only by technology, but by the visions behind it.

Current Project Status

1990 — Beginning of the Concept

The first structured ideas for a future human avatar and artificial body concept were developed.



2010–Today — Physical Realization

With the emergence of digital fabrication, affordable electronics and accessible robotics components, the concept moved toward physical realization.

MA-UNI Desing Concept

Beyond a Robot

MA-UNI represents a broader concept of future artificial presence.

The project explores:

- future humanoid avatars;
- artificial bodies;
- new forms of interaction;
- technology with identity.



Technology creates possibilities. Vision gives them meaning.

MA-UNI Universe

A Creative Ecosystem Beyond Robotics

The MA-UNI vision extends beyond the humanoid prototype.

Future expressions may include:

- robotics;
- books and stories;
- articulated figures;
- educational products;
- media projects;
- creative experiences.

MA-UNI began as an idea.

*Through creativity, persistence and technology, that
idea became a physical reality.*

*The next step is to transform this reality into a platform
for future human-machine interaction.*

One identity. Many expressions. A common future.

MA-UNI

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